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Standard Licence

When you download a file on Photo Finish, you're buying a standard license that lets you use the file for any personal, business or commercial purposes that aren't otherwise restricted by the license. That means you can use our content in advertising, marketing, apps, websites, social media, (not TV and film), presentations, newspapers, magazines and books (up to 10,000 run for books and 25,000 for magazines), and product packaging, among hundreds of other uses.

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You may use content in any way that is not restricted (see Restricted Uses below). Subject to those restrictions and the rest of the terms of this agreement, the rights granted to you by Photo Finish are:

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For purposes of this agreement, "use" means to copy, reproduce, modify, edit, synchronize, perform, display, broadcast, publish, or otherwise make use of.

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Please make sure you read the Restricted Uses section below for exceptions.

Restricted Uses

No Unlawful Use. You may not use content in a pornographic, defamatory or other unlawful manner.

No Commercial Use of "Editorial Use Only" Content. You may not use content marked "editorial use only" for any commercial, promotional, advertorial, endorsement, advertising or merchandising purpose. This type of content is not model or property released and is intended to be used only in connection with events that are newsworthy or of general interest (for example, in a blog, textbook, newspaper or magazine article).

No Stand alone File Use. You may not use content in any way that allows others to download, extract, or redistribute content as a stand alone file (meaning just the content file itself, separate from the project or end use).

No Use in Trademark or Logo. You may not use content as part of a trademark, design mark, tradename, business name, service mark, or logo.

No Subscription Abuse. You may not stockpile, download or otherwise store content not used in a project or end use within 30 days after the end of your subscription for future use.

Sensitive Use Disclaimer Required. If you use content that features models or property in connection with a subject that would be unflattering or unduly controversial to a reasonable person (for example, sexually transmitted diseases), you must indicate: (1) that the content is being used for illustrative purposes only, and (2) any person depicted in the content is a model. For example, you could say: "Stock photo. Posed by model." No disclaimer is required for "editorial use only" content that is used in an editorial manner.

No False Representation of Authorship. You may not falsely represent that you are the original creator of a work that is made up largely of licensed content. For instance, you cannot create a painting based solely licensed content and claim that you are the author.

Restricted Uses - unless extended license purchased. Extended licenses are only available for purchase on a file-by-file basis.

No Products for Resale. Unless you purchase an extended license, you may not use content in connection with any goods or services intended for resale or distribution where the primary value lies in the content itself including, without limitation, cards, stationery items, paper products, calendars, apparel items, posters (printed on paper, canvas, or any other media), DVDs, mobile applications or other items for resale, license or other distribution for profit. This includes "on demand" products (meaning products in which content is selected by a third party for customization on such product on a made-to-order basis), including, without limitation, postcards, mugs, t-shirts, posters and other items (this includes the sale of products through custom designed websites.

No Electronic Templates. Unless you purchase an extended license, you may not use content in electronic or digital templates intended for resale or other distribution (for example, website templates, business card templates, electronic greeting card templates, brochure design templates).

Limited print run. Unless you purchase an extended license, you may not reproduce the content more than 10,000 times in physical print form. This restriction does not apply to electronic reproduction.

Who, besides me, can use the licensed content?

The rights granted to you are non-transferable and non-sublicensable, meaning that you cannot transfer or sublicense them to anyone else. There are two exceptions:

Employer or client. If you are purchasing on behalf of your employer or client, then your employer or client can use the content. In that case, you represent and warrant that you have full legal authority to bind your employer or client to the terms of this agreement. If you do not have that authority, then your employer or client may not use the content.

Subcontractors. You may allow subcontractors (for example, your printer or mailing house) or distributors to use content in any production or distribution process related to your final project or end use. These subcontractors and distributors may not use the content for any other purpose.

Intellectual property rights

Who owns the content? All of the licensed content is owned by either Photo Finish or the artists who supply the content. All rights not expressly granted in this agreement are reserved by Photo Finish and the content suppliers.

Do I need to include a photo credit? Yes, you do need to include a photo credit for every use, and if you are using content for any purpose, you must include the following credit adjacent to the content or in visual production credits: Photo Finish / © (Photographer)

Termination/Cancellation/Withdrawal

Termination. This agreement is effective until it is terminated by either party. You can terminate this agreement by ceasing use of the content and deleting or destroying any copies. Photo Finish may terminate this agreement at any time if you fail to comply with any of the terms, in which case you must immediately: cease using the content; delete or destroy any copies; and, if requested, confirm to Photo Finish in writing that you have complied with these requirements.

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For all enquiries regarding this licence, please contact Photo Finish:

sales@photo-finish.co.uk